

CANCER CULTURE
PRESENTS



BODY OF RESISTANCE
STILL

IN LOVING MEMORY OF
OUR DEAR FRIEND
TIA SZENDI HORVATH

13 SEPT.

WWW.CANCERCULTURE.ORG

Cancer
culture



AnaOno[®]

SAVE 20% WITH CODE

CANCERCULTURE

AnaOno.com/CancerCulture
GET 20% GIVE 20%

When using the link above,
Cancer Culture will receive a
20% donation from your
purchase that goes directly to
research within MBC Cure.



EVENT SCHEDULE

SUN
9/13

12:30 PM | Doors Open

Enjoy:
Pop Shop Browsing
VIP Brunch
Silent Auction

1:30 PM | Seating

2:00 PM | Presentation

Welcome by Athena Jones
Vogue Pose by Nikki Tripplett
Remarks from Nicole Beck, *MBCure*
Live Auction with Megan Ferguson
Remarks from Rachel Burns, *Cancer Culture*
NYFW Presentation
Fund-A-Need
Finale

3:00 PM | Meet & Greet & Photos

BODY OF RESISTANCE

WITH PROFOUND APPRECIATION FOR



MR. JOHN BURNS, III &
THE B4 FOUNDATION

SPECIAL THANKS TO

Tim & Rachel Burns &
the Burns Family Charitable Fund

Raelyn Armien - Project Director

Trisha Lane - Director of Fundraising

Dana Donofree - Intimates Provider & Stylist

Lolita Frazier - Strut Talk Runway Therapy

Amber Ponciroli - Styling Assistant

Janelle Wood - Wig Provider

Blair Brothers & Condor Film - Video Production

Charise Isis - The Grace Project

Allison Howard - Media Support

And all of our generous volunteers & donors

Venue & Event Partners:

- Thompson Central Park
- Dolce Vita
- Exhale Spa
- good look®
- Le Grande Lounge
- Le Jardin Rooftop
- Ice Cream Sunscreen
- ÉVOQUER
- wellthee

FASHION WEEK HAUS



FASHION WEEK HAUS IS HONORED
TO SUPPORT CANCER CULTURE
ON AND OFF THE RUNWAY!

  @fashionweekhaus



@ i a m a t h e n a j o n e s

ATHENA JONES

Event Curator



Cancer
culture

@WEARRECKCULTURE

BODY OF RESISTANCE

NYFW
AFTERPARTY

13 SEPT.

LE JARDIN ROOFTOP
120 WEST 57TH STREET
NEW YORK, NY 10019

6:00 - 9:00 PM

WWW.CANCERCULTURE.ORG

MODELS



BETHANY ADAIR



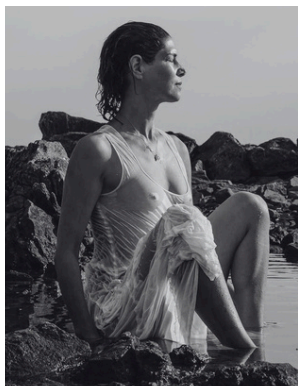
BRI MAJSIAK



CAROLINE EZZO



CATHY WILLIAMSON



DANA BLEDSOE



DANA SAUNDERS



FRANCES MALINIS



GILLIAN GALLAGHER



JAKE MESSIER

MODELS



JESSICA KOPF



JOCELYN BINDER



DR. LIZ O'RIORDAN



MELY GARZA



MIMI FRAZIER



NEDIVA MONROE



DR. NIKKI TAYLOR



NIYA KIGHT



RICKI FAIRLEY

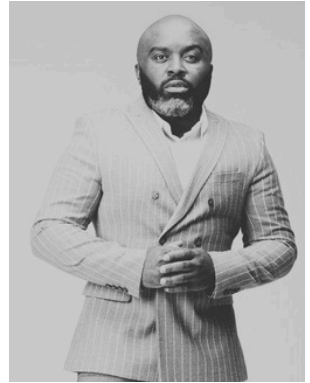
MODELS



ROXANA GUERRA PONCE



SUSANA DENMORE



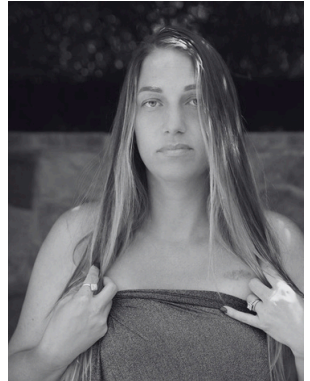
TRAVIS DOUGLAS



VINA MORRIS



WHITNEY O'CONNOR



WREN MORROBEL

A SPECIAL THANK YOU TO ALL OF OUR INCREDIBLE MODELS FOR THEIR VULNERABILITY AND COURAGE ON THE RUNWAY.

EVERY PERSON YOU SEE WALKING TODAY HAS A STORY. TO READ ABOUT THEIR PERSONAL JOURNEYS AND TO LEARN ABOUT THEIR RUNWAY LOOKS, SCAN THE QR CODE TO VISIT THE CANCER CULTURE MODEL WEBPAGE.





WE'RE NOT

HERE FOR THE

POLITE VERSION

OF ADVOCACY!

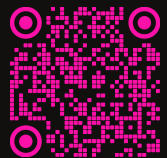
CANCERCULTURE.ORG | @WEARECANCERCULTURE

OUR MISSION IS TO
ACCELERATE
BREAKTHROUGHS IN
METASTATIC BREAST
CANCER (MBC) BY
PLACING RESEARCH AT
THE HEART OF THE
CONVERSATION.

WE EXIST TO AMPLIFY
THE VOICES OF THE
METASTATIC PATIENT
COMMUNITY AND
HIGHLIGHT THE URGENT
NEED FOR INNOVATIVE,
LIFE-EXTENDING AND
LIFE-SAVING
TREATMENTS.

THANKS TO A GENEROUS
PRIVATE DONOR, EVERY
SINGLE DOLLAR
DONATED GOES
DIRECTLY TO FUND MBC
RESEARCH.

SCAN TO DONATE



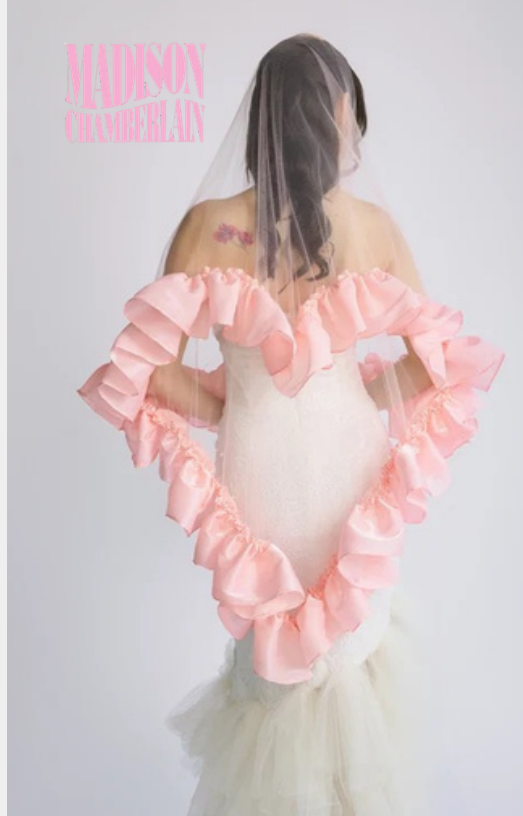




REDEFINING HEALTHCARE EXPERIENCES SINCE 2015

Pillar Patient Advocates
Empowering Patients through
Compassionate Advocacy

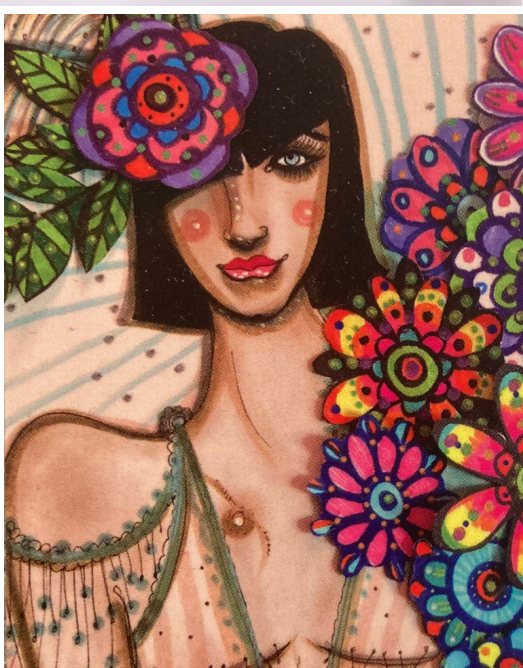
© 2015, Pillar Patient Advocates has been dedicated to easing the fear, overwhelm, and confusion that

Megan Ferguson



LF The Auctioneer Agency



MARIANNE DuQUETTE CUOZZO
 Artists & Cancer Advocate
 @marianneduquettscuozzo9128
 www.marianneduquettetcuozzo.com



MBCURE RESEARCH CONSORTIUM WITH THREE OF THE WORLD'S LEADING CANCER INSTITUTIONS: PENN MEDICINE'S ABRAMSON CANCER CENTER, FOX CHASE CANCER CENTER, AND MEMORIAL SLOAN KETTERING CANCER CENTER (MSK).



**Memorial Sloan Kettering
Cancer Center™**



"At MSK, we are deeply committed to advancing translational research that uncovers the biological drivers of therapy response and resistance in metastatic breast cancer, and to transforming those insights into innovative therapeutic strategies that directly impact patient outcomes. We will leverage this incredible support from the MBCure Research Consortium to accelerate paradigm-shifting, patient-centric clinical trials and leading-edge translational science, bringing us closer to making long-term remission — and ultimately a cure — a reality for patients living with MBC," said MBCure Liaison Dr. Razavi.

"At Fox Chase Cancer Center, we're proud to be part of the MBCure Research Consortium — a groundbreaking effort to spark bold, high-risk research that could change the future for patients with MBC. Through this unique collaboration, we're building a culture of shared learning and tireless dedication to finding curative therapies. Our commitment is to make sure every dollar of this important funding has the greatest possible impact for patients with MBC and their families," said MBCure Liaison Dr. McShane.

"I am so grateful to MBCure for this amazing opportunity. Its tireless fundraising efforts and dedication to this cause will both support research within our Penn Medicine Breast Cancer Program and foster regional research collaborations. This exciting development fuels hope for progress in our fight against MBC," said MBCure Liaison Dr. Jankowitz.

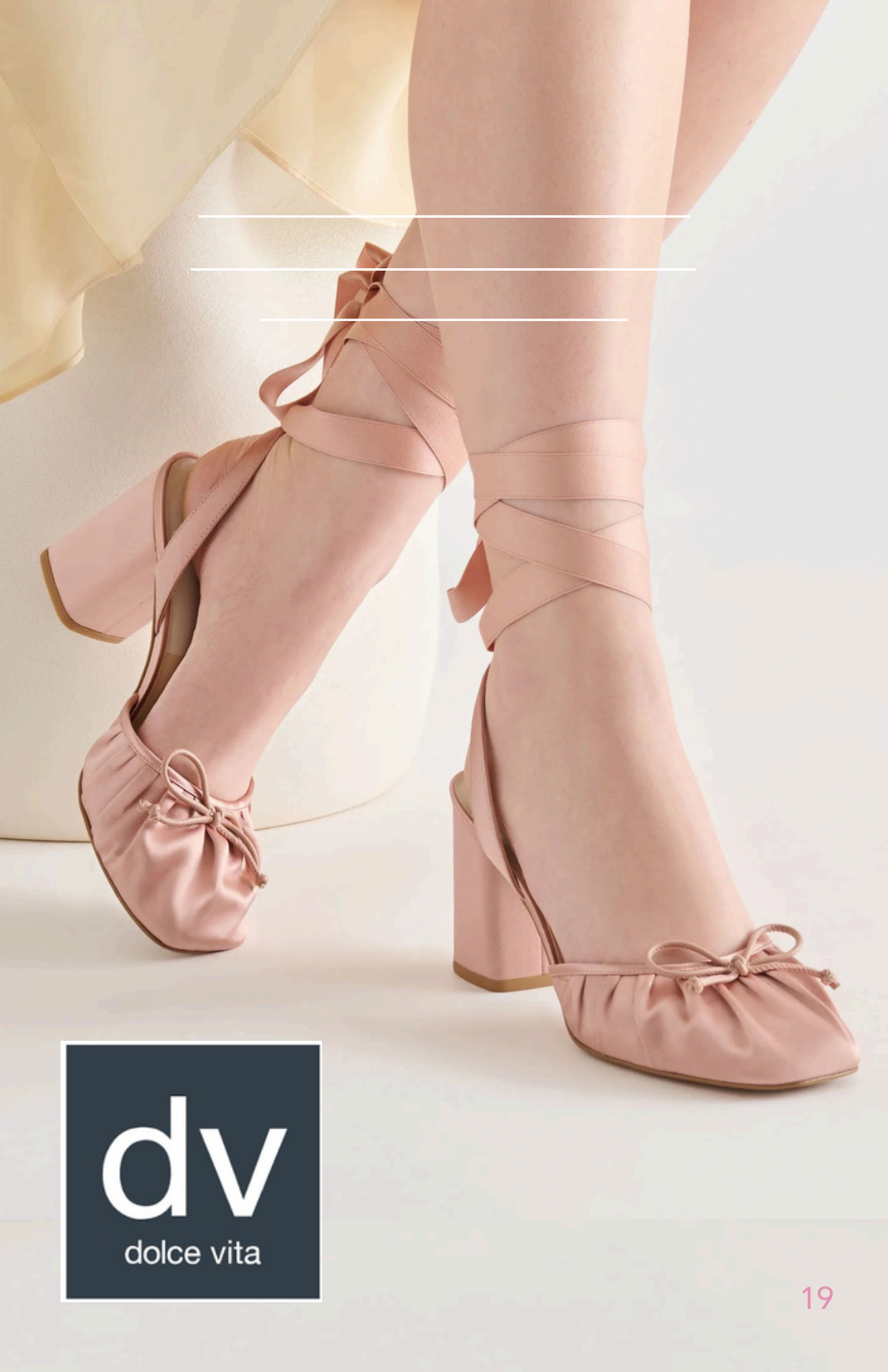
SPECIAL THANKS TO



THOMPSON®
CENTRAL PARK - NEW YORK



 @thompsoncentralpark



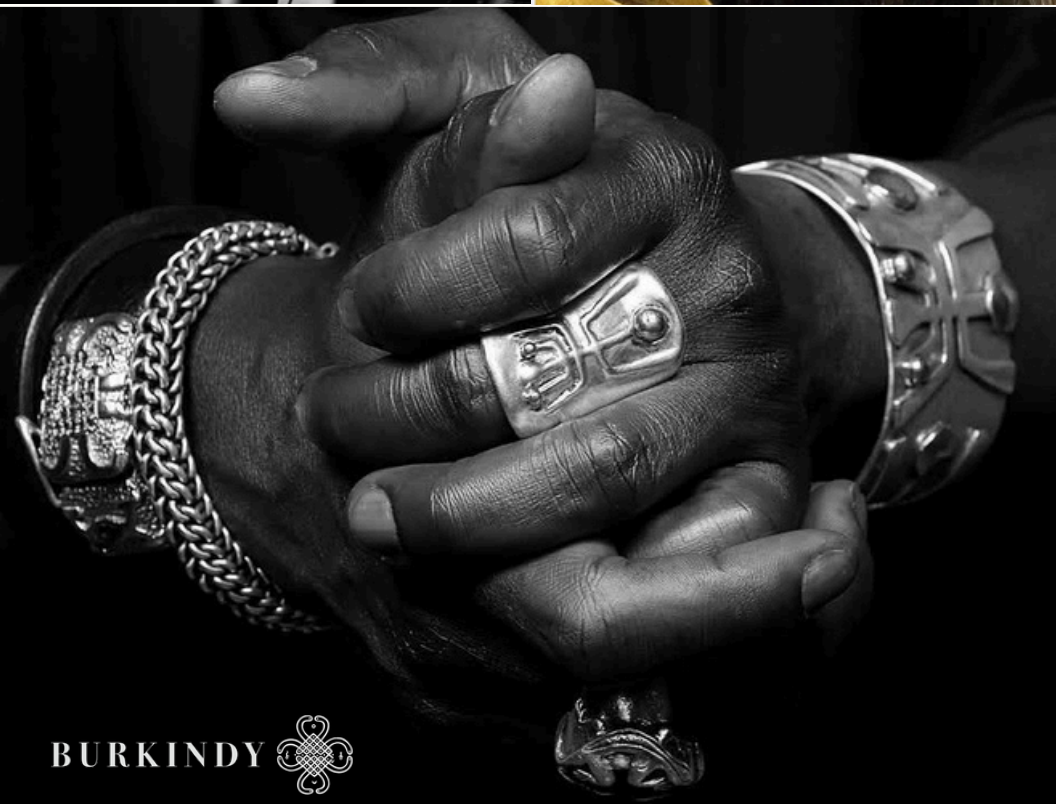


@djmisbehaviour

LuxCare



luxcare-clothing.com



BURKINDY 

dressed
in ☺ lala





“Whatever it takes – get the truth out. **WE AREN'T GOING TO STAND FOR THIS ANYMORE. IF YOU HAVE METASTATIC BREAST CANCER, IT'S A DEATH SENTENCE, SO WE'D LIKE PEOPLE TO DO SOME RESEARCH AND SAVE OUR LIVES.**

I have to do this because with my dying breath I have to know this was the change I made in the conversation.”

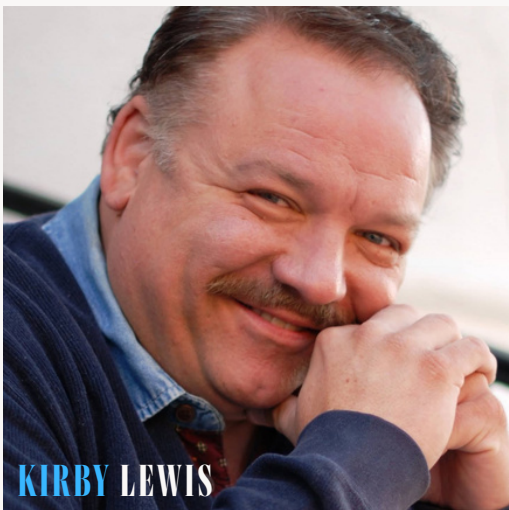
– **Champagne Joy, founder of Cancer Culture**

October 4, 1967 – March 27, 2017

LESLIE FALDUTO



KIRBY LEWIS



BRITTNEY BEADLE



TRICIA JORDAN



**REMEMBERING
OUR DEAR FRIENDS**
AND MANY, MANY OTHERS WHOSE LIVES HAVE BEEN STOLEN BY MBC.

ALL
FOR
A
CURE.
A
CURE
FOR
ALL.

1 in 8 Women

will be diagnosed
with Breast Cancer
on average and 2-3
of those women
will go on to get
Stage IV Breast
Cancer (MBC)



Since 2008

Worldwide Breast
Cancer incidence
has increased over
20% and mortality
has increased by
14%

*Statistics from nationalbreastcancer.org



~30- 35%

of all Breast Cancer
patients will
metastasize, yet less
than 10% of breast
cancer research
funding goes to MBC
on average.



IGNITING CHANGE IN THE METASTATIC BREAST
CANCER (MBC) COMMUNITY THROUGH RESEARCH,
AWARENESS, EDUCATION, AND ACCESS MADE
POSSIBLE BY A PHILADELPHIA-BASED FAMILY ON
A MISSION TO FIND A CURE FOR MBC.

MBCure

TO LEARN MORE, PLEASE VISIT MBCURE.ORG