

The Fifth Annual AnaOno X Cancer Culture New York Fashion Week Fundraiser.



Presenting sponsor:







	Ana	Ono®
NYFW 2023 ANGEL ORENSA 09.10.2023	3 Cancer	X Iture atients by patients
12:30 PM	DOORS OPEN	
1 PM	THE SHOW STARTS	
2PM	THE SHOW ENDS	
6PM	THE AFTER PARTY, Brought to you by N	Natrelle

(R)Evolution is a fashion show featuring patients who have experienced a breast cancer diagnosis as well as previvors. Each model tells a unique story as part of their own cancer journey and they represent all stages of breast cancer and types of surgical outcomes. The models will take to the stage to show the world not only the realties and impact of breast cancer, but to highlight how resilient they all are in facing the diagnosis. This event is presented by <u>Eisai</u>. AnaOno and Cancer Culture will be donating 100% of the ticket purchase price per ticket sold from the New York Fashion Week Event (R)EVOLUTION with a commitment of \$20,000 to the Breast Cancer Research Foundation® (BCRF)

THANK YOU TO OUR FOOD AND BEVERAGE SPONSORS!







CHEERS to Cancer Culture @NYF W

Natrelle[®] is honored to support Cancer Culture and the breast cancer community.



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Natrelle [®] Breast Implants IMPORTANT SAFETY INFORMATION

Breast implants are not lifetime devices. The longer patients have them, the greater the chance they will develop complications, which may require more surgery. Breast implants have been associated with a cancer of the immune system called breast implant-associated anaplastic large cell lymphoma (BIA-ALCL). Some patients have died from BIA-ALCL Patients have also reported a variety of systemic symptoms such as joint pain, muscle aches, confusion, chronic fatigue, autoimmune diseases, and others.

Nate (Implants are forbreast reconstruction to replace breast tissue that has been removed due to cancer or trauma or that failed to develop properly due to severe breast abnormality, and for revision surgery to improve primary breast reconstruction.

You should not get breast implants if you currently have an active infection, untreated breast cancer or precancer,

or are pregnant or nursing. Tell your doctor about any conditions you have, any medications you are taking, and

any planned cancer treatments. Breast implantation is likely not a one-time surgery. Having implants removed and not replaced may lead to permanent cosmetic changes of the breasts. Breast implants may affect breastfeeding. Gel implants may rupture without symptoms, so periodic imaging after surgery is recommended.

Key complications are reoperation, implant removal, implant rupture, implant deflation with saline-filled implants, and severe capsular contracture.

Talk to your doctor for more information.

The use of Natrelle @ Breast Implants is restricted to licensed physicians who provide information to patients about the risks and benefits of breast implant surgery.

For more information, see the patient brochures at www.allergan.com/products.

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Black Breasts Matter

MEET OUR MASTER OF CEREMONIES

The evolution of pink to me means that we are Fighting but taking our Sexy back at the Same Damn Time, Equally!!

@thatdamntrip

To me it represents taking back the true support for breast cancer patients and survivors in it purest form. This represents 100% support of the battle against breast cancer without any underlying agendas. It's not for political reasons or about a color, race, gender, sexual orientation or religion.

> This is our lives.... Our future!

> > @erin_nemec





Being diagnosed at such a young age definitely changed my perspective of what the pink ribbon means. As a 21 year old a pink ribbon is all pretty and fun but when you actually get a diagnosis you realize all the harm, trauma, and decision making there is actually behind it and realize its NOT all pretty and fun. (R)Evolution to me is sticking up for myself and my health to get taken serious about my breasts. No doctors want to believe a 21 year old could get breast cancer or even choose to get a double mastectomy. Its possible.

It happened to me.

@kaitlynyack

"My (Re)volution of Pink is a (Re)clamation of Sexy. It's a bold and defiant demonstration that, despite the ravages of breast cancer, we remain women who are worthy of pleasure, who are still desirable, and who can be as sweet AND as sassy as we damn well please."

@baesymmetrical



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Ron Israeli, M.D.

PLASTIC SURGERY

@dr.ronisraeli



Being a part of (R)evolution of Pink aligns with my personal mission as a survivor, to both raise awareness and build a strong community for those who share our journeys. Together we can make a difference in each others lives and the lives of future survivors, along with their friends and families. This positivity in driving change is our purpose, and I am honored for the opportunity to join forces on such an incredible mission.

@Jocelynbinder

"The pink revolution to me is rewriting the past with love and passion for life. Ending the deadly taboo of our elders who chose to be silent about the Big "C" because of shame, guilt, beliefs, preferred home remedies, lack of knowledge, fear of and lack of access to health systems and quality care, creating a lineage of harmful health behaviors, lack of awareness, and lack of knowledge about our family history... I am a cancer warrior on the frontline, fighting for health equity and training others to carry the torch and shine the light on raising awareness, advocating around the many issues, and raising funds for evidence based cancer

organizations."

@misslatoyamichelle



The (Re)volution of pink means placing the attention and focus on the women who stand up to breast cancer every day whether preventative or diagnosed with it. It's providing financial support to the necessary research that breast cancer deserves while building a supportive community of warriors among all of us.

@vo2vixen

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(R)EVOLUTION

Reliewr

@relievvr



I feel that it is extremely important to reeducate and reinform people about pink ribbon propaganda. I believe a lot of people care about Breast Cancer research and like to think they are helping, with research or just support for women going through Breast Cancer, but have no idea that none of their money they spent on that tshirt with a pink ribbon on it from "wherever" goes towards the cause.

@kandlace

As someone who has not carried the burden of having cancer, I was given the privilege of telling breast cancer to f*ck off. The revolution of pink to me is making a radical change in how the community views and treats people affected by breast cancer as well as the color pink. Both breast cancer, and pink washing can f*ck right off. Pink is a privilege. Pink is not for profit.

@fiori_forme





The (R)evolution of Pink, to me, is an opportunity to look beyond the pink ribbons and races, the catchy slogans and "good cancer" misnomers and instead see the people living, and dying, from this disease and join them in the pursuit of replacing awareness with action.

@misskellaaay

It means taking something back that was ripped from me. I never had agency over the color pink but that choice, with a diagnosis, was taken from me.

@typeaguidetocancer





Pink is my birthstone color but I did not like pink for a very long time. And being diagnosed with breast cancer did not help. When I stopped to think of why, I realized it was the stigma behind pink: "Girlish. dependent, a little bit silly, a little bit soft, a little bit fickle, cute, and just generally weak." The color pink is the universal color of love of oneself and others. Pink represents friendship, affection, harmony, inner peace and approachability. These are things I want to be; goals of mine to personify and add to my list of skills. Examining my relationship with the color pink was a short, honest conversation I had in my head. Yet, it allowed me a greater understanding and appreciation for not just the color pink but also for myself. The (Re)volution of pink to me means reclaiming your femininity and owning your new normal.

@the_phototype_

"My (Re)volution of Pink is a (Re)clamation of Sexy. It's a bold and defiant demonstration that, despite the ravages of breast cancer, we remain women who are worthy of pleasure, who are still desirable, and who can be as sweet AND as sassy as we damn well please."

@baesymmetrical





SIU SCHOOL of MEDICINE

@SIU_Medicine

(R)evolution of Pink means being a catalyst for change and being a symbol of hope and awareness. It means taking a stand and being the voice that speaks out boldly and in confidence. (R)evolution of Pink is knowing your role as an advocate and using it to live your life to save a life!

For if not you, then who?!

@Misscrunkness



To me The (Re)voution of Pink is a reawakening. A new strength! Not the pink that we have been sold in the past but a strong pink. A taking back of a symbol to represent the strong and beautiful. A way for the world to know that we are true warriors in our own right. Hope for our children and future generations that people are TRULY working on a way to better understand this disease. true research and not just faces for their own profit!

> @milesofcreativity @royalbluebirdvintage





This is a time to take back the meaning of what the pink ribbon actually stands for within the breast cancer community: a symbol of power, a memory of those we have lost, a reflection of an overwhelmingly intense experience, and a reminder of hope. There can always be hope, especially with further research being done to change future outcomes.

@Rosannasilber

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@allengabrielmd

@coralcollective_la

Pink used to just represent breasts and breast cancer in my opinion, but I feel it goes beyond that! Pink is my whole body, the whole woman, my whole life. Pink is me begging for more time on this earth and that I hope to be around for my daughter's birthdays/wedding/Christmas . So basically to me, Pink means more time. I pray my medicine works, I pray cancer doesn't take me even though it's trying. I am now faced with my cancer returning, wanting to take over and I'm not letting it!!! To me, Pink screams MORE TIME!

@taliejbaby





CREATING HOPE THROUGH INNOVATION

At Eisai, everything we do is guided by a simple principle: patients and their families come first. We spend time with them. We listen and we learn about their lives, their desires and their greatest needs. We call this human health care or hhc, giving first thoughts to patients and their families and helping increase the benefits health care provides.

Our hhc mission is what drives us to discover innovative solutions and therapies that help address unmet needs within the communities that we seek to serve.

Eisai is proud to support AnaOno X Cancer Culture New York Fashion Week Fundraiser.

here

human health care

TO LEARN MORE, PLEASE VISIT WWW.EISAI.COM/US

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#ThisIsMBC® was created to help change misperceptions about metastatic breast cancer (MBC), offer resources for patients and encourage donations to MBC research. The campaign, which launched in 2016, aims to encourage those impacted by MBC to share their individual experiences on social media using #ThisIsMBC.

These photos are from the 2022 **#ThisIsMBC** *Imagine* initiative which spotlights vibrant imagery of 12 people living with MBC who shared their struggles and victories as they imagine their hope for the future living each day with MBC.

For more information, visit www.mbcinfocenter.com













The (R)evolution of Pink could mean the difference between life and death for not only myself but for thousands of other women and men. The only way to gain momentum in our efforts to finding better treatments and a cure, is to start putting the donations/proceeds made off the 'Pink Ribbon' towards funding science. In my opinion too many people have lined their pockets off the backs of those living with this disease; but most importantly DYING from this disease.

@Miss_Lane89





The (Re)volution of Pink signifies a transformative movement for a community that has provided unwavering support during my hardest moments. The (Re)volution begins with us creating awareness and taking action to bring about long-overdue change. The abundant support I've received is why I have passionately dedicated this next part of my life to guiding others within the community and helping those outside understand their role in this forward movement.

@Avril_nmc

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Roger & Dawn Crawford Family

I had always loved the color pink, but after getting cancer in 2014, I was a little ashamed to wear it or even admit it (especially during October) due to its overuse. It became stigmatized for me, reminding me of the negative impact of breast cancer. But just as everything in life changes, as I have evolved, my perception and how I relate to pink has changed. I now feel empowered and confident enough to take Pink back, just as I have taken on breast cancer.

@stilettosinthevineyard



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Revolution of pink means that we as a community are taking back what pink means to us. For many years we have been exploited for company gains -October comes around people seek this opportunity to use our stories but don't compensate for our time and effort - or do not give back to the community in meaningful ways. We are pass awareness - we are at a point where we need to be pushing for research and helping those in the community that are struggling. No more pink washing. We are about action.

@ya.hi.ra

It's our time to take back pink. The color is so intrinsically associated with breast cancer, but as we all know, too many products sold during the month of October do not ultimately benefit research, patients, survivors, or thrivers. By reclaiming pink we can help make sure well-meaning consumer dollars are actually benefitting the breast cancer community.

@caileighscott



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(a) atproperties

We have come so far as a society, mostly relating to surgical options and choices. aesthetic flat closure was not considered to be a viable surgical choice.

And now, thankfully, because of all the hard work. we have all put into it, not only is aesthetic flat closure that we are all learning to celebrate AND recognize as **BEAUTIFUL!**

amil



" I will officially reach the one year post-chemotherapy milestone by the time I hit the runway. I'm excited to celebrate with my loved ones! The (Re)volution for Pink is a positive visual (Re)presentation that embodies the spirit of the breast cancer community. This (Re)volution is an opportunity to (Re)claim choice, voice, and (Re)spect. It means taking an intentional pause to (Re)flect in order to (Re)imagine the future...and it's bright!"

To me the (R)evolution of pink means taking back control in a world where so much has already been taken from us. Breast cancer has caused enough damage, and corporations do not have the right to take something that should stand for hope and support and turn it into a money-making opportunity. It's time to stop the exploitation of our trauma.

@perlavrod

@iamladyarcher

lia



One of my patients hates pink because of how commercial it has become. Remember cancer is more than breast cancer. Revolution means embracing it all.

@ckb7556





The Revolution of Pink means supporting the mental, physical and emotional needs of women.

@Inspiringlifetogether

The power of the pink ribbon for breast cancer has been diluted. To me, the (R)evolution of Pink means returning to the richness of the color, acknowledging all its bittersweetness: the bitterness of fear, pain, and loss of so much that aligns with my physical beauty, as well as the sweetness of the dear people that have surrounded me with care and hope. By returning to the depth of the color pink, I hope that we can encourage our communities to bring their minds and hearts together to support breast cancer research and treatments.

@knewmam33

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AESTHETIC CENTER

@allengabrielmd



@coralcollective_la



The (re)volution of pink means we are ALL aware of breast cancer! Let's take every "pink" dollar and find the cure!

We can do this together!

@mommachimu

Growing up especially around the age of 8-10, I always associated Pink with Breast Cancer as solitary with those fighting it. When I, myself was diagnosed I realized companies and others were making money off the pain and suffering of those fighting this disease. They were not putting the money where it needed to go and was most needed, which is towards research. Research benefits our whole breast cancer community. We're taking back PINK because we're much more than a shade of

@iv_xi_mmxiii



The revolution of pink is a rejection of traditional labels of beauty and femininity, and the creation of a category that is uniquely ours. It is a celebration of the heroism and royalty that each of us embodies. And yet, pink does not define us, we define it.

@nymannequin @styleesteem





In March 2014, I found out I had breast cancer. That week, we had a party and called it "Going Pink For Boobies". A friend hosted it at her hair salon, where ISO friends came to either get their hair colored pink or shaved their hair in support of the battle I was about to face.

I never wore pink a day in my life! I mean, the only pink I liked was... well, we can skip that part.

So, I figured, why not do something fun, it's going to fall out soon anyway. At the party, I let friends each fake a turn and shave the sides of ny head and then the hairdresser did a pink faux hawk. Within a few weeks, it all fell out, and I rocked "the bald," I really kind of enjoyed it too.

When it grew back, I left my hair in its natural color. Then a dear friend of mine was diagnosed too. I figured I'd shave my hair again, to support her, as so many of my friends did for me. We found out she didn't have to do chemo, so I dyed it pink.

Pink is now just a part of my everyday life. For me, it represents a fight that I'm proud of winning, my fight against breast cancer; second only to the mullet championship! Now that I'm a comedian, actor and FLAT Activist it makes me stand out and is a great conversation starter so that I can help educate people about breast cancer.

For me, Pink is now not a disliked color anymore but a color that celebrates the war I won!

@_SEARS_

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For completing our looks with your beautiful jewels!

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Thank you Dariella Shevel

For appreciating and supporting the steps of each and every patient model!

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IN MEMORY OF our dear friend and founder CHAMPAGNE JOY



Diagnosed in November 2010 with Stage 3B breast cancer, metastasized Aprilf 2014, passed away March 2017.



THIS YEAR, CANCER CULTURE & ANAONO ARE DONATING 100% OF THE TICKET PURCHASE PRICE PER TICKET SOLD FROM THE NEW YORK FASHION WEEK EVENT (R)EVOLUTION WITH A COMMITMENT OF \$20,000 TO THE BREAST CANCER RESEARCH FOUNDATION® (BCRF). BCRF IS DEDICATED TO ENDING BREAST CANCER BY ADVANCING THE WORLD'S MOST PROMISING RESEARCH. FOR MORE INFORMATION ABOUT BCRF, VISIT WWW.BCRF.ORG.

